



चौधरी चरण सिंह विश्वविद्यालय, मेरठ
Chaudhary Charan Singh University, Meerut

NAAC A++

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पत्रांक : सम्बद्धता/1306 2025-26

दिनांक : 12/6/2026

सेवा में,

01. प्राचार्य/प्राचार्या

समस्त सम्बद्ध महाविद्यालय/संस्थान
चौधरी चरण सिंह विश्वविद्यालय, मेरठ।

02. समन्वयक/निदेशक/विभागाध्यक्ष

विश्वविद्यालय परिसर,
चौधरी चरण सिंह विश्वविद्यालय, मेरठ।

विषय:- नशा मुक्ति अभियान के सम्बन्ध में।

महादेय/महादेया,

कृपया उपर्युक्त विषयक संयुक्त सचिव, उच्च शिक्षा अनुभाग-1, उत्तर प्रदेश शासन, लखनऊ के संलग्न पत्र दिनांक: 04.06.2026 का संदर्भ ग्रहण करे, जिसके द्वारा शैक्षणिक संस्थानों में नशा मुक्ति अभियान के अन्तर्गत कतिपय कार्यवाही किये जाने हेतु निर्देश जारी किये गये हैं।

शासन के उक्त पत्र की छायाप्रति संलग्न करते हुए आपको सूचित किया जाता है कि पत्र में उल्लिखित दिशा-निर्देशानुसार कार्यवाही करने का कष्ट करे तथा कृत कार्यवाही से अद्योहस्तक्षरी को भी अवगत कराना सुनिश्चित करे।

संलग्नक -यथोपरि।

भवदीय,

सहा० कुलसचिव (सम्बद्धता)

प्रतिलिपि-

1. सचिव कुलपति को मा० कुलपति महोदया के सूचनार्थ प्रेषित।
2. प्रभारी वेबसाईट, चौधरी चरण सिंह विश्वविद्यालय, मेरठ।
3. प्रेस प्रवक्ता, चौधरी चरण सिंह विश्वविद्यालय, मेरठ।

सहा० कुलसचिव (सम्बद्धता)

G5007
08/06/2026
प्रपक,

G471
09/6/26

संख्या-1/1352968/2026-1881827)

HR (HT)
Circulator
W
B. C. S.
Registrar
Ch. Charan Singh University
Meerut

शकील अहमद सिद्दीकी,
संयुक्त सचिव
उत्तर प्रदेश शासन।

सेवा में,

1. निदेशक,

उच्च शिक्षा,

उत्तर प्रदेश, प्रयागराज।

उच्च शिक्षा अनुभाग-3

2. कुलसचिव,

समस्त राज्य/निजी विश्वविद्यालय,

उत्तर प्रदेश।

लखनऊ दिनांक:04-06-2026

विषय:- नशा मुक्ति अभियान के संबंध में।

महोदय,

उपर्युक्त विषयक भारत सरकार के पत्र संख्या-DP/7/2023-DP-I, दिनांक 06-05-2026 (छायाप्रति संलग्न) का कृपया संदर्भ ग्रहण करने का कष्ट करें, जिसके माध्यम कि सामाजिक न्याय और अधिकारिता विभाग (DOSJE), देश में नशीली दवाओं की मांग में कमी लाने के लिए नोडल विभाग के तौर पर, 'नशीली दवाओं की मांग में कमी के लिए राष्ट्रीय कार्य योजना' (NAPDDR) को लागू कर रहा है। इसका मुख्य उद्देश्य लगातार जागरूकता और जनसंपर्क के माध्यम से नशीले पदार्थों के दुरुपयोग को रोकना है। NAPDDR के तहत 'नशा मुक्त भारत अभियान' (NMBA) की शुरुआत 15 अगस्त 2020 को की गई थी। इसे देश के सभी जिलों में लागू किया जा रहा है, जिसमें युवाओं, महिलाओं और शैक्षणिक संस्थानों पर विशेष ध्यान दिया जा रहा है।

2- उक्त संदर्भित पत्र में माननीय केंद्रीय गृह मंत्री और सहकारिता मंत्री ने 9 जनवरी 2026 को आयोजित 'नारको-समन्वय केंद्र' (NCORD) की 9वीं शीर्ष-स्तरीय में दिये गये निर्देश के क्रम में शैक्षणिक संस्थानों में नशा मुक्ति अभियान के अन्तर्गत कतिपय कार्यवाही किये जाने की अपेक्षा की गयी है।

3- इस संबंध में मुझे यह कहने का निदेश हुआ है कि प्रश्नगत प्रकरण में दिये गये दिशा-निर्देशों का अनुपालन सुनिश्चित कराते हुए अनुपालन आख्या निदेशक, उच्च

Vineet Joshi
Secretary
Department of Higher
Education



Sudhansh Pant
Secretary
Department of Social
Justice and Empowerment

D.O.No. DP/7/2023-DP-1

संख्या 806/VIPPSHED/2026
दिनांक 18/05/2026
May 6, 2026

Dear Chief Secretary,

The Department of Social Justice & Empowerment (DoSJE), as the nodal Department for Drug Demand Reduction in the country, is implementing the National Action Plan for Drug Demand Reduction (NAPDDR) with a focused mandate to prevent substance abuse through sustained awareness and outreach. The Nasha Mukta Bharat Abhiyaan (NMBA), under the NAPDDR, was launched on 15th August 2020 and it being implemented in all districts, with priority focus on youth, women and educational institutions.

2. The Hon'ble Union Home Minister and Minister of Cooperation, during the 9th Apex Level Meeting of the Narco-Coordination Centre (NCORD) held on 09th January 2026, issued clear directions for formulation and implementation of a time-bound three-year action plan aimed at measurable reduction in drug demand across the country.

3. Higher Education Institutions (HEIs), catering to a large and diverse youth population, hold immense potential as first-response platforms for identifying at-risk individuals and strengthening the prevention-to-rehabilitation continuum. In this context, a significant component of the proposed three-year action plan focuses on making HEIs drug-free through coordinated efforts.

4. In view of the above, it is requested that necessary instructions may be issued to all concerned Department dealing with HEIs in Central Government, State Government, Aided, as well as Private sector under your jurisdiction to undertake the following key interventions:

I. Preventive Education

Implementation of a 2-credit value addition course on substance use disorder for all students in HEIs. Detailed guidelines will be shared separately.

II. Credit-based Internship Opportunities

Facilitation of internships, particularly for students of social work and psychology, in:

a. DoSJE-supported de-addiction facilities

b. Addiction Treatment Facilities (ATFs) and de-addiction centres in medical colleges and government institutions

c. NGOs/VOs engaged in substance abuse prevention

d. State Drug Demand Reduction Cells

III. Sensitization of Freshers

E-4818/26
3646/SLAT/26
J.S.

पं.सं. उच्च शिक्षा
पं.सं. समाज कल्याण

(एस.पी.ओ. गौड़ल)
मुख्य सचिव
उत्तर प्रदेश शासन।

सी.एस.

2/05/26
पं.सं. अग्रवाल)
प्रमुख सचिव,
उच्च शिक्षा विभाग
उत्तर प्रदेश शासन

उपसचिव (अ.सं.वि.)
SRD
18/05/26

5.0-3
18/05/26

13.05.2026

सी.एस.
20.05.2026

Inclusion of a dedicated session on substance abuse prevention as part of the one-week induction programme for newly admitted students.

IV. Capacity Building

Training of faculty members, counsellors, and students on substance use disorder through platforms such as SWAYAM, Madan Mohan Malaviya National Mission on Teachers and Teaching (MMMNTT), and Chetna Lecture Series.

V. Awareness Generation and Behaviour Change Communication

a. Conduct awareness activities during annual fests, youth festivals, sports events, Vice-Chancellors' conferences, and through campus community radio stations (suggestive list enclosed).

b. Promotion of NMBA pledge:

- Offline pledge during key institutional events and national/international observances
- Wide publicity of the NMBA e-pledge portal among students and faculty

c. Sensitization regarding the 14446 helpline, including:

- Provision of counselling support
- Dissemination of helpline information to students and parents/guardians
- Awareness about DoSJE-supported de-addiction centres

d. Ensuring adequate media coverage of activities through institutional channels, local influencers, and other appropriate platforms.

5. Your cooperation in mobilizing Higher Education Institutions towards creating Nasha Mukta Bharat is highly appreciated

With kind regards.

Yours sincerely,

Sudhansh Pant

(Sudhansh Pant)

Vineet Joshi

(Vineet Joshi)

Enclosure: As above

To
The Chief Secretaries of all States/UTs

Copy:
ACS / Principal Secretary / Secretary
Department of Higher Education of all States/UTs

Annexure – A

1. Organise NMBA awareness activities such as marathons, walkathons, debates, quizzes, cultural events, rallies, youth dialogues, workshops, and interactive forums.
2. Establish or strengthen counselling services in HEIs.
3. Integrate NMBA initiatives with national and international observance days.
4. Conduct neighbourhood sensitisation drives through NCC/MY Bharat volunteers.
5. Organise film screenings on drug prevention and healthy lifestyles.
6. Establish Anti-Drug Hostel Committees promoting wellness and prevention.
7. Designate a Drug-Free Campus Week with structured activities.
8. Run online campaigns, webinars, and social media engagement initiatives (e.g., #NashaMuktUniversity).
9. Any other activity as deemed appropriate by the competent authority.

[Chiefsecretaries] Joint D.O. letter of Shri Vineet Joshi, Secretary, DoHE and Shri Sudhansh Pant, Secretary, DoSJE regarding implementation of Nasha Mukht Bharat Abhiyan under the National Action Plan for Drug Demand Reduction [NAPDDR] - csup < csup@nic.in >

Sudhansh Pant < secywel@nic.in >

Fri, 08 May 2026 3:42:06 PM +0530

To "chiefsecretaries"<chiefsecretaries@ismgr.nic.in>

Cc "Shri Khare"<secy.dhe@nic.in>,"Pratima Gupta"<pratima.gupta@nic.in>

Sir/ Madam,

Please find enclosed a Joint D.O. letter of Shri Vineet Joshi, Secretary, DoHE and Shri Sudhansh Pant, Secretary, DoSJE regarding implementation of Nasha Mukht Bharat Abhiyan under the National Action Plan for Drug Demand Reduction [NAPDDR] - Regarding mobilizing Higher Education Institutions [HEIs] towards creating Nasha Mukht Bharat.

Regards,

Office of Secretary

Department of Social Justice and Empowerment (DoSJE)

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GPOA, Block 3

Africa Avenue, Netaji Nagar

New Delhi-110023

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1 Attachment(s)

Joint D.O. Secy DoSJE Secy ...

243 KB