



रोजगार प्रकोष्ठ, चौ० चरण सिंह विश्वविद्यालय, मेरठ  
Placement Cell, Ch. Charan Singh University, Meerut

Ref.No. PC-347  
Date: 25/05/2026

समस्त विभागाध्यक्ष, समन्वयक, निदेशक, प्रधानाचार्य  
विश्वविद्यालय परिसर एवं समस्त सम्बद्ध महाविद्यालय/संस्थान  
चौ० चरण सिंह विश्वविद्यालय, मेरठ

**विषय:—रोजगार मेला (Placement Drive) के आयोजन के सम्बन्ध में।**

महोदय/महोदया,

आपको अवगत/सूच्य है रोजगार प्रकोष्ठ, चौ० चरण सिंह विश्वविद्यालय, मेरठ के सौजन्य से विश्वविद्यालय परिसर के विद्यार्थियों के लिए **दिनांक 29 मई 2026** को रोजगार (Placement) सृजन हेतु प्लेसमेंट ड्राइव का आयोजन किया जाना सुनिश्चित है। उक्त रोजगार मेला (Placement Drive) का आयोजन **अटल सभागार, चौ० चरण सिंह विश्वविद्यालय, मेरठ** में **प्रातः 10:00 बजे** से किया जाना है।

**कार्यक्रम का विवरण**

S. No.	Date	Company Name/Details	Eligibility	CTC
1	29 May 2026	Times Pro collaboration with "IDFC Bank and Equitas Small Finance Bank"	All UG & PG (Final year and Passed) Students	3.8 LPA to 4.00 LPA


अतः आपसे अनुरोध है कि उपरोक्त विवरण अनुसार अपने विभाग/कक्षा के समस्त छात्र/छात्राओं को उक्त कार्यक्रम की सूचना आपके कार्यालय/विभाग के माध्यम से प्रेषित करवाने का कष्ट करें। ताकि अधिक से अधिक विद्यार्थियों को उक्त रोजगार मेला (Placement Drive) एवं सेमिनार का लाभ प्राप्त हो सकें तथा विद्यार्थियों के पंजीकरण हेतु "एक गूगल लिंक/QR code" भी प्रदान किया जा रहा है। जिसके माध्यम से समस्त विद्यार्थी रोजगार मेले (Placement Drive) हेतु अपना पंजीकरण कराना सुनिश्चित करें। आनलाईन पंजीकरण न कर सकने वाले विद्यार्थी उपरोक्त वर्णित तिथि में कार्यक्रम स्थल पर आकर भी अपना पंजीकरण करा सकते हैं। अन्य जानकारी हेतु :- प्रो० एस०एस० गौरव—(9412782201), डा० लक्ष्मण नागर—(7906025499), श्री मुनीश शर्मा— (9719402771, 7409993737) से सम्पर्क किया जा सकता है।

**NOTE:**

- 1- Above activity is **Free of Cost**. No need to pay single penny at any stage.
- 2- Please **don't pay to anyone for any reason** for this activity.
- 3- **Placement Cell is not involved** for any monetary transaction for this activity.
- 4- Please go through the Company's website properly, before registration.
- 5- Do not hand over original documents to unknown persons
- 6- Please read all the job related details/documents carefully.
- 7- Be cautious; you are responsible for your own safety

Registration Link: <https://forms.gle/yc3CNycwWYCpQpPt7>

भवदीय

  
(प्रो० शैलेन्द्र सिंह गौरव)  
समन्वयक

Prof. Shalendra Singh Gaurav  
Coordinator  
Placement Cell  
Ch. Charan Singh University  
Meerut



## Proposal for Campus Selection Drive with Equitas Small Finance Bank

1 message

**Bhagat Singh** <bhagat.singh@timesgroup.com>  
To: Placement cell <placementcellccsumeerut@gmail.com>  
Cc: Vinay Rai <vinay.raai@timesgroup.com>

Mon, Apr 20, 2026 at 10:29 AM



Dear Sir

Placement Cell,  
CCS University

We, at TimesPro (a part of The Times Group), specialize in bridging industry opportunities with academic talent. With a strong presence across India, we collaborate with leading institutions to enable meaningful career launches for graduates and alumni.

At TimesPro, we bridge the gap between education and industry with learner-focused, tech-driven programs in Banking, e-Commerce, Logistics, Healthcare, and more. With 1.75 lakh learners empowered and 70,000+ placements through 500+ partners, we are leaders in career-driven education.

We are pleased to inform you that Equitas Small Finance Bank, one of India's leading Small Finance Banks, has partnered with TimesPro to conduct an exclusive selection drive at colleges and universities

This initiative is designed to provide your students with assured career opportunities in banking, with roles such as Business Development Officer (Equitas Express – Banker on Wheels Program) offering an earning potential of ₹3.8 LPA. The role involves responsibilities in customer acquisition, field sales, relationship building, digital account opening, and on-ground engagement across residential and commercial clusters, enabling strong real-world exposure in retail banking.

Candidates will receive this job opportunity upon successful completion of the Equitas Ignite Program, a 14-day classroom training program (72 hours) focused on communication, pitching, and customer interaction skills.

Admission to the program is subject to candidates clearing the initial selection process. Upon selection, candidates are required to enroll in the training program by paying a program fee of INR 28,000 + applicable GST, which is reimbursed after one year of successful employment.

We believe this collaboration will :

- Expand career opportunities for your students and alumni
- Foster stronger industry–academia collaboration
- Elevate the impact and effectiveness of your placement initiatives

We kindly request your approval to conduct this hiring drive on campus (or virtually, based on your convenience). Our team will take care of end-to-end coordination.

Looking forward to your support and an opportunity to take this forward.

# Your First Leap into the World of Banking



in association with



**CERTIFIED PROGRAM BY**  
**BENNETT UNIVERSITY**



**Earn while you learn**



**Start earning ₹4,00,000 p.a.**



**Get hired as an Associate  
Manager – Acquisition (HH)**



Past record is no guarantee of future prospects. TimesPro or The Times Group do not guarantee job placements.

# IDFC FIRST Bank: A Leading Private Sector Bank in India

## About the Bank

IDFC FIRST Bank is one of India's fast-growing, new-age private sector banks, built with a vision to deliver ethical, digital-first, and socially responsible banking. The bank has 35.5 million live customers, a customer deposit base of ₹2,42,543 crores and loans and advances of ₹2,41,926 crores, spread over 60,000 cities, towns, and villages across India. It has 1,002 branches and is designed as a digital-first bank in scale, scope, and approach.

## Awards & Accolades



**Recognized as Best CMS Bank of the Year**

Asian Banking & Finance Wholesale Banking Awards, 2025



**Ranked among the World's Best Banks**

Forbes, in partnership with Statista, 2025



**Recognized as a Top-Rated Banking Company (Large Company Category)**

India's Largest Employee Choice Awards (AmbitionBox), 2025  
(Second Year in a Row)



**Named India's Leading Private Bank (Mid)**

Dun & Bradstreet's BFSI & Fintech Summit, 2025



**Recognized for its Candidate Onboarding Experience**

The Brandon Hall Group, 2024

# FIRST LEAP Program

Training fresh talent for a successful banking career.

Offered in collaboration with TimesPro, this program is designed to train and hire graduates, whether freshers or experienced professionals, looking to launch their careers in banking with IDFC FIRST Bank. It covers key concepts such as banking products, regulatory frameworks, sales and persuasion skills, and customer service along with essential soft skills like communication and workplace etiquette, equipping learners for success in client-facing roles.

The FIRST LEAP Program lays the foundation for a high-growth career in banking, opening doors to future opportunities in sales, relationship management, and branch leadership within the organization.

## Program Highlights

### Job-Assured Opportunity

Successfully complete the program and step into a full-time Associate Manager - Acquisition (Household) role at IDFC FIRST Bank.

### University-Endorsed Certification

Earn a Certificate in Banking & Finance awarded by Bennett University.

### 90-Day Training

Get hands-on experience in banking products, digital tools, client communication, and sales & customer acquisition skills.

### Earn While You Learn

Receive stipends during both classroom and on-the-job training.

2-Month Classroom Training: ₹5,000/month

30-Day On-the-Job Training: ₹33,333

### Attractive Compensation & Benefits

Begin your role with a fixed annual salary of ₹4,00,000 plus incentives and non-cashable benefits.

### Full Fee Reimbursement

Get your full program fee refunded after successfully completing one year at IDFC FIRST Bank.

### Delivered by Experts

Learn from experienced professionals with domain expertise in banking and finance.



# Course Structure

Your path from training to full-time role.

## Module 1: Foundation of Banking

### All About IDFC FIRST Bank

- Understand the foundation and core services of IDFC FIRST Bank.
- Learn about the bank's structure, history, values, and employee responsibilities.

### Basics of Banking

- Understand the fundamental concepts of banking.
- Grasp the structure of the Indian banking system, types of accounts, role of RBI, and banking channels.

### Banking Process and Services

- Understand the importance of First-Time Resolution (FTR).
- Learn best practices in delivering customer service.

## Module 2: Essentials of Modern Banking

### Branch Operations and Compliance

- Gain an overview of daily branch activities.
- Understand the different types of banker-customer relationships, such as debtor-creditor and trustee-beneficiary.

### Digital Banking

- Learn the features and use of tools like MS Word, Excel, and PowerPoint relevant to banking operations.

### Customer Relationship Management (CRM)

- Understand the importance, features, and effective usage of CRM systems.
- Learn how to build and maintain strong customer relationships.



## **Digital Applications and Channels**

- Explore the functionality and features of mobile banking applications.
- Understand the digital ecosystem that supports customer interaction.

## **Financial Planning**

- Understand key investment instruments such as capital markets, mutual funds, \ and their role in financial planning.

## **Sales and Distribution**

- Learn the entire sales process, including how to generate and nurture leads.

## **Module 3: Communicate with Impact**

### **Personality & Professional Proficiency**

- Develop essential soft skills such as communication, etiquette, personal grooming, and hygiene.

### **TimesPro English Speaking Training (TEST)**

- Demonstrate effective verbal and nonverbal communication.
- Practice initiating conversations and presenting ideas confidently.

### **Outcome**

- After successfully completing the 90-day program, candidates are hired as Associate Manager - Acquisition (Household) at IDFC FIRST Bank.



# Your Admission Guide

A quick guide to duration, eligibility, selection, and fee.

## Program Duration

**Total Duration:** 90 Days

**Classroom Training:** 60 Days

**On-the-Job Training:** 30 Days

## Eligibility Criteria

**Educational Qualification:** Open to graduates and above, freshers or experienced

**Academic Performance:** Minimum 50% aggregate marks

**Age:** Up to 26 years of age

**Additional Requirement:** Good communication skills

## Selection Process

- » **Step 1: Register Online**  
Fill out application form
- » **Step 2: Online Assessment**  
Take the aptitude test
- » **Step 3: Shortlisting by TimesPro**  
Get shortlisted based on your application and aptitude test.
- » **Step 4: Interview with IDFC FIRST Bank**  
Attend the final interview round with the Bank.
- » **Step 5: Provisional Offer Letter**  
Receive a provisional job offer
- » **Step 6: Training & Evaluation**  
Complete your training and performance assessments.
- » **Step 7: Join IDFC FIRST Bank**  
Start your role as an Associate Manager  
- Acquisition (Household)



**Program Fee**  
**₹75,000 + Applicable Taxes**

The fee can be paid in easy installments as outlined below:

INSTALLMENT DETAILS			
Installment	Last Date	Amount	Total Amount (With Taxes)
Application Fee	At the time of Application	5,000	5,900
1st Installment	Before Batch Starts	20,000	23,600
2nd Installment	Within 20 days from Batch Start Date	25,000	29,500
3rd Installment	Within 40 days from Batch Start Date	25,000	29,500
<b>Total</b>		<b>75,000</b>	<b>88,500*</b>

**\*Early Payment Discount:** Candidates who choose to pay the full program fee before the batch starts are eligible for a 5% discount.

#### Registration Fee: ₹500

- Payable only upon clearing the aptitude test.
- This fee is refundable if you attend the interview, regardless of whether you are selected or not. However, it will be non-refundable in case of a no-show.



# Why Choose TimesPro DreamStart?

TimesPro DreamStart, backed by the legacy of The Times Group, exists for one clear purpose: to help graduates become job-ready with the skills, structure, and support they need to succeed.

## Here's what sets us apart:

**Future-First Learning:** Designed around Education 4.0, blending theory with hands-on, job-specific training.

**Built for the Real World:** Designed in collaboration with industry to match real workplace needs.

**Powered by Technology:** Seamless, digital-first learning through advanced tools and platforms.

Since 2013, we have helped millions of learners move from classrooms to careers with confidence and clarity. 📍

**70,000+ Successful Placements**  
**90%+ Placement Record**

Past record is no guarantee of future prospects. TimesPro or The Times Group do not guarantee job placements



**T**  
**TIMESPRO**

**DreamStart**



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