

Answer key

Catch No. NUS-15193
B.Com (Private) Main Annual Exam 2026 (COMMERCE)
(Principles of Marketing)
(Code : C-303)

Question Number	Set P	Set Q	Set R	Set S
1	A	B	B	B
2	C	D	D	D
3	B	B	C	C
4	D	A	C	D
5	B	B	A	A
6	D	D	D	C
7	C	C	A	D
8	C	D	D	C
9	A	A	A	A
10	D	C	A	C
11	A	D	A	B
12	D	D	D	C
13	C	B	B	C
14	A	D	B	B
15	C	A	C	B
16	D	A	B	D
17	D	C	D	C
18	C	B	B	C
19	B	D	A	A
20	B	B	B	D
21	B	D	D	A
22	D	C	C	D
23	B	C	D	A
24	A	A	A	A
25	B	D	C	A
26	D	A	D	D
27	C	D	D	B
28	D	C	B	B
29	D	A	D	C
30	B	C	A	B
31	A	D	A	D
32	D	D	C	B
33	C	C	B	A
34	D	B	D	D
35	A	B	C	B
36	D	D	A	D
37	A	B	C	A
38	B	A	D	A
39	C	D	D	C
40	D	C	C	B
41	A	D	B	D

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Question Number	Set P	Set Q	Set R	Set S
42	C	A	B	C
43	B	D	D	A
44	B	A	B	C
45	D	B	A	D
46	B	C	D	D
47	A	D	C	C
48	D	A	D	B
49	C	C	A	B
50	D	B	D	D
51	C	B	A	B
52	A	D	B	A
53	A	B	C	D
54	D	A	D	C
55	A	D	A	D
56	B	C	C	A
57	C	D	B	D
58	D	C	B	A
59	D	A	D	B
60	A	A	B	C
61	A	D	A	D
62	B	A	D	A
63	C	B	C	C
64	D	C	D	B
65	A	D	C	B
66	D	D	A	D
67	D	A	A	B
68	A	A	D	A
69	C	B	A	D
70	C	C	B	C
71	A	D	C	D
72	B	A	D	C
73	A	D	D	A
74	D	D	A	A
75	D	A	A	D
76	C	C	B	A
77	C	C	C	B
78	D	A	D	C
79	B	B	A	D
80	C	A	D	D
81	A	D	D	A
82	C	D	A	A

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Question Number	Set P	Set Q	Set R	Set S
83	B	C	C	B
84	C	C	C	C
85	C	D	A	D
86	B	B	B	A
87	A	C	A	D
88	A	A	D	D
89	A	C	D	A
90	D	B	C	C
91	B	C	C	C
92	B	C	D	A
93	C	B	B	B
94	A	A	C	A
95	C	A	A	D
96	D	A	C	D
97	D	D	B	C
98	B	B	C	C
99	D	B	C	D
100	A	C	B	B